

Investment Opportunity: Hunting Bridge Project – Global Expansion

Dear Investment Community,

We are pleased to present to you the Hunting Bridge project, an ambitious initiative focused on global expansion in the field of hunting and fishing equipment and experiences. Our comprehensive plan includes the development of a multifunctional center in the Czech Republic, strategic expansion into key markets in the USA and Spain, and a massive growth of global e-commerce. This project is designed to generate significant profits and deliver stable growth through carefully structured phases and proven market potential.

1. Multifunctional Center in the Czech Republic (Phases 1–4)

Our project in the Czech Republic is divided into four key phases with total costs of **USD 400,000**. Each phase is designed to synergistically contribute to overall success and financial stability.

Phase 1: Launch and Promotion of the E-shop (Target Amount: USD 150,000)

The first phase focuses on creating a robust e-shop and conducting an intensive marketing campaign. The ideal launch is planned for the first half of November, with the goal of raising the target amount within the first three weeks of the campaign. In the initial phase, we will not require external storage facilities, as all orders will be dispatched from our central hub with approximately 850 m² of available storage space. This flexibility allows us to minimize initial overhead costs and ensure fast replenishment of most goods from warehouses in the Czech Republic within 24 hours.

E-shop Budget (Target markets in the first year: Czech Republic, Germany, Austria, Poland, Slovakia. In the following years: Hungary, Italy, Finland, Sweden, Norway, Denmark, and the Baltic States):

- Development and management of the e-shop website: **USD 7,000**
- Promotion and advertising (magazines, internet, social media): **USD 25,000**
- Salary for key manager for 5 months (the only employee in this phase): **USD 13,000**
- Purchase of goods and packaging materials: **USD 105,000**

Total for Phase 1: USD 150,000

Phase 2: Securing Key Operational Premises (Target Amount: Additional USD 100,000)

This phase focuses on securing optimal premises for our multifunctional center. Our preferred goal is the acquisition of **Magnum Club s.r.o.**, based in Jirkov, with an estimated purchase price ranging between **USD 80,000 – 125,000**.

Alternative Strategy for Securing Operational Premises:

In the event that the acquisition of **Magnum Club s.r.o.** is not realized, we have prepared a strong backup strategy. This involves renting or purchasing a former civil bunker with larger spaces, which is available from the town of Jirkov. This property is located in close proximity (approximately 300 meters) to the originally considered location.

Given our deep understanding of the local market and strong ties with the existing clientele we have built through our previous activities in the region, we are confident that customers will follow our project. This will allow for a smooth transition and quick continuation of previous successes, minimizing any potential operational disruptions and ensuring revenue continuity. Further details regarding the strategic importance of the Jirkov location and our client transition plan will be presented during a videoconference.

Phase 3: Reconstruction and Modernization (Target Amount: Additional USD 100,000)

This phase represents a crucial step toward creating the flagship of the Hunting Bridge project—a modern multifunctional center that will serve as a model concept for further expansion into global markets.

The center will combine into one whole a shooting range, a restaurant, a store with firearms, hunting and fishing equipment, outdoor gear, and also a specialized hunting travel agency. This will create a unique place not only for shopping and training but also for hosting prestigious demonstration events, equipment testing, and meetings with renowned hunters and influencers. Additional centers will be developed in the following order: **USA (over the years, we aim to build at least 10 centers in the USA), Canada, France, Spain, Italy.**

We want the center to become the living heart of the community. That is why we are building an environment where modern business connects with tradition and community activities. In Jirkov, we are already testing community venison barbecues, which have received strong positive feedback—people gather, share meals, and a positive atmosphere forms around our project. We also plan to regularly donate part of the venison to those in need, giving Hunting Bridge not only an economic but also a social dimension.

- **Complete reconstruction of interior and exterior spaces: Estimated costs USD 85,000 – 100,000.**

👉 For investors, this means participation in a unique and scalable concept that can gradually be replicated in other markets.

👉 For influencers, this is an opportunity to become part of a one-of-a-kind hunting and outdoor platform that combines authenticity, community values, and global reach.

Phase 4: Establishment of a Travel Agency and Global Expansion (Target Amount: Final USD 50,000)

The final phase in the Czech Republic focuses on establishing our own hunting travel agency and launching massive promotion in the target EU markets.

- IT – creation of an engaging website for the hunting agency: **USD 5,000**
- Purchase of a vehicle for operations: **USD 10,000**
- Salary for an employee for 8 months (with progressive salary growth based on hunting trip sales): **USD 15,000**
- Merchandise and souvenirs: **USD 5,000**
- Advertising in the EU (primarily magazines and influencers): **USD 15,000**

Total for Phase 4: USD 50,000

Total project costs in the Czech Republic (all 4 phases): USD 400,000

Expected Profitability in the Czech Republic After Optimization

Our strategy in the first phase of the project focuses on acquiring and modernizing operations in order to create a stable and self-sufficient foundation for financing further business stages. Below is a detailed overview of current profit and a robust projection after optimization, with specific calculations confirming realistic potential.

Current Net Annual Profit (without advertising investments):

- Restaurant: **150,000 CZK (~USD 6,420)**
- Shooting Range: **50,000 CZK (~USD 2,140)**
- Store: **100,000 CZK (~USD 4,280)**

Total: 300,000 CZK (~USD 12,840)

(Note: For CZK to USD conversion, the current exchange rate of 1 USD = 23.36 CZK was used.)

Projected Annual Profit After Optimization (Achievable within 2–3 Years):

Restaurant – Growth Through Advertising and Better Offerings:

- Current state (without advertising): Daily sales of beer (25–35 l), spirits (0.5 l), coffee (5), soft drinks (6), and snacks (1–3). Daily turnover approx. **4,365 CZK (~USD 187)**. Annual profit is low due to unused potential, even though the venue is located near a housing estate with 2,500 residents, most of whom are unaware of the club's existence.

- Goal (after investment in advertising + operational improvements): We expect to increase attendance by at least 150%. New daily sales: beer (65–80 l), spirits (1.5 l), coffee (30), soft drinks (40), snacks (40). Daily turnover approx. **14,225 CZK (~USD 609)**. After deducting costs, daily profit approx. **4,260 CZK (~USD 182)**. With 350 operating days per year, annual profit will reach **1,491,000 CZK (~USD 63,820)**.

Shooting Range – Growth with Slight Increase in Customers:

- Current state: 6 shooters daily × 190 CZK/hour = **7,980 CZK (~USD 341)** weekly. Additionally, 2× weekly experience shooting at 800 CZK = **1,600 CZK (~USD 68)**. Weekly turnover: **9,580 CZK (~USD 410)**.
- Goal after advertising: 60 regular shooters weekly = **11,400 CZK (~USD 488)**. 10 experience shootings weekly = **8,000 CZK (~USD 342)**. Weekly turnover: **19,400 CZK (~USD 830)**. Annual profit: approx. **1,100,000 CZK (~USD 47,090)**.

Weapons and Ammunition Store – Greatest Growth Potential:

- Current state (without advertising): Weekly sales: 30 boxes of ammunition (1,500 CZK), 1–2 weapons (2,500–5,000 CZK), 1 accessory (500 CZK). Gross weekly turnover: approx. **7,000 CZK (~USD 300)**.
- Goal after expansion and marketing: In the districts of Chomutov, Most, Louny, there are approx. 16,400 firearms license holders. Our goal is to reach 30–50% of these clients. Conservative estimate: 100 boxes of ammunition × 50 CZK = **5,000 CZK (~USD 214)**. 21 weapons weekly × 3,500 CZK = **73,500 CZK (~USD 3,146)**. 100 accessories × 500 CZK = **50,000 CZK (~USD 2,140)**. Weekly turnover: **128,500 CZK (~USD 5,500)**. Annual turnover: **6,425,000 CZK (~USD 275,040)**.

Summary of Expected Annual Profit in the Czech Republic (within 3 years):

- Restaurant: **1,491,000 CZK (~USD 63,820)**
 - Shooting Range: **1,100,000 CZK (~USD 47,090)**
 - Store: **6,425,000 CZK (~USD 275,040)**
 - Total: 9,016,000 CZK (~USD 385,950)**
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Annual Operating Costs in the Czech Republic:

- Salaries (2 persons): **1,300,536 CZK (~USD 55,670)**
- Accounting: **240,000 CZK (~USD 10,270)**

- Electricity (14 MWh): **100,000 CZK (~USD 4,280)**
 - Heating: **100,000 CZK (~USD 4,280)**
 - Water: **12,000 CZK (~USD 510)**
 - Vehicle (operation + maintenance): **150,000 CZK (~USD 6,420)**
 - Unexpected costs: **150,000 CZK (~USD 6,420)**
 - Total: 2,040,536 CZK (~USD 87,350)**
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Net Profit After Costs in the Czech Republic:

- Net profit before tax: **6,975,464 CZK/year (~USD 298,600/year)**
 - Profit allocation:
 - 30% (**2,092,639 CZK / ~USD 89,580**): Allocated to marketing, e-shop, and web infrastructure.
 - Remaining: **4,882,825 CZK (~USD 209,020)**
 - After taxation (19%): **3,954,088 CZK (~USD 169,270)**
 - Reinvestment: **900,000 CZK/year (~USD 38,520)** will be reinvested into the development of further project phases.
 - Remaining (transferred to parent LLC): approx. **3,054,088 CZK (~USD 130,750)**
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Hunting Travel Agency (Revenue from Hunting Trips):

Our hunting agency will generate substantial revenue with a margin of **USD 500–750** per hunting trip.

- **Estimate for the first year:**
 - 90 trips to the USA (through direct partnerships with outfitters and ranches).
 - 250 trips across Europe.
 - Gross profit in the first year: **USD 170,000 – 255,000.**
- **Goal within 5 years:**
 - 500 trips to the USA/Canada.
 - 2,500 trips across Europe (including European and American hunters).
 - Gross profit: **USD 1,500,000 – 2,250,000.**

- After all expenses: approx. **45%** of gross profit.

*(Note: These earnings apply only to the Czech Republic. Sales of fishing equipment for the Czech Republic and target markets are not yet precisely quantified, but we expect profits in the range of **USD 100,000 – 250,000.**)*

2. Expansion into the USA

Our expansion into the USA represents a strategic step to serve a key hunting market. The total cost of launching operations in the USA is **USD 350,000**. The warehouse and office will be strategically located in Wyoming, where our LLC will also be registered.

- Warehouse rent (500 m²): **USD 50,000**
- Employee salaries (2–3 people): **USD 120,000**
- Warehouse equipment: **USD 60,000**
- Marketing: **USD 15,000**
- IT infrastructure: **USD 5,000**
- Inventory for warehouse: **USD 100,000**
- Total for the USA: USD 350,000**

Expected Profit from Operations in the USA:

Our strategy for the USA includes selling discount vouchers, which will allow us to quickly build a loyal customer base.

- **Sale of discount vouchers (USA and Canada):**
 - We expect to sell 3,500 vouchers, allowing us to secure approximately 2,500 regular customers.
 - Average monthly spending per customer: **USD 150**.
 - Monthly gross turnover: **USD 375,000**.
 - At an average margin of about 25% (margins on accessories range between 30–50%): Monthly gross profit: **USD 93,750**.
 - **Annual gross profit: USD 1,125,000.**
 - **Office for importing goods into the EU:**
 - Estimated net profit: approx. **USD 500,000 per year**. This profit depends on the volume and number of containers shipped, with an expected profit of **USD 10,000–20,000 per container**.
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3. Expansion into Spain

Expansion into Spain will allow us to cover key European markets and further diversify our income. The target amount for launching operations in Spain is **USD 250,000**. The Spanish e-shop will serve the markets of **Spain, Portugal, France, the United Kingdom, and Ireland**.

- Warehouse rent: **USD 43,000**
- Salaries: **USD 50,000**
- Warehouse equipment: **USD 50,000**
- IT infrastructure: **USD 7,000**
- Marketing: **USD 25,000**
- Inventory for warehouse: **USD 75,000**
- Total for Spain: USD 250,000**

Expected Profit from Operations in Spain:

- Estimated voucher sales: **500–1,000 vouchers**.
- We expect approx. **750 orders per month**.
- Average spending per order: **USD 150**.
- Monthly gross turnover: **USD 112,500**.
- At 25% margin: Monthly gross profit: **USD 28,125**.
- **Annual gross profit: USD 337,500**.
- With regular reinvestment of at least 20% of profit into advertising, this market could generate around **USD 1,000,000 annually within five years**.

Overall Summary of Expected Profit (After Launching All Three Pillars)

These estimates are supported by thorough market research in the Czech Republic and worldwide. We focus exclusively on markets with strong hunting and fishing communities, where the average hunter or angler spends **USD 125–250 per month** on their hobby; for our calculations, we conservatively used **USD 150**.

- Czech Republic (conservative estimate): **USD 500,000 annually**
- USA (conservative estimate): **USD 1,000,000 annually**
- Spain (conservative estimate): **USD 300,000 annually**

Total projected amount before taxation (in the early stages of the project): USD 1,800,000

- After deducting all taxes, costs, and reinvestments:
 - We expect approx. **30% of total profit annually** to be allocated for dividend payouts, which represents **USD 540,000**.

Marketing Campaign Plan (October–December 2025)

To ensure an effective project launch, we are preparing an intensive marketing campaign for October–December, consisting of seven Facebook waves and strategic use of influencers. The campaign will also include a contest for a hunting trip in the Czech Republic.

1. Estimated Campaign Reach

(Note: Kendall Gray is used as an example only, he currently has no involvement with the project.)

- **Kendall Gray – Multiplatform promotion (3 YouTube videos + 7 social media posts):**
 - Given his massive and highly relevant outdoor audience (especially in the USA and Canada), we estimate a total relevant reach of **1,250,000 views/impressions**.
- **Organic Facebook campaign (targeted to 700+ hunting and fishing groups):**
 - With precise targeting of specialized hunting and fishing groups, audience relevance is significantly increased. We expect an average of **800 unique users per group** to see the post and fall into the relevant category.
 - Total relevant reach from Facebook: **700 groups × 800 users/group = 560,000 unique impressions**.

Total estimated relevant campaign reach (cumulative): 1,810,000 views/impressions.

2. Estimated Sales of Lifetime Discount Vouchers (Price: USD 25 per voucher)

Vouchers are the primary entry product into our ecosystem, serving as the foundation for building our customer base.

- **Sales from Kendall Gray promotion:**
 - Conversion rate: **0.5%** (due to high trust and direct targeting).

- Estimated vouchers sold: $1,250,000 \times 0.005 = 6,250$.
- Revenue from vouchers: $6,250 \times \text{USD } 25 = \text{USD } 156,250$.
- **Sales from organic Facebook campaign (targeted groups):**
 - Conversion rate: **0.15%** (due to precise targeting, though organic reach is typically less conversion-driven than paid ads or direct influencers).
 - Estimated vouchers sold: $560,000 \times 0.0015 = 840$.
 - Revenue from vouchers: $840 \times \text{USD } 25 = \text{USD } 21,000$.

Total estimated voucher sales: 7,090 units.

Total estimated initial voucher revenue: USD 177,250.

3. Investor Acquisition (Target: USD 400,000 for 70% of the company)

This is the most dynamic part of financing, strongly influenced by the attractiveness of the investment tiers.

- **Investment Tier 0 (USD 100–1,499 – with dividends and a 15% lifetime discount):**
 - This tier is particularly attractive to fans and customers. Out of 7,090 voucher holders, we expect a significant share to convert into investors thanks to strong benefits.
 - Estimated conversion rate: **5–10% of voucher holders.**
 - Average expected investment per person: **USD 200–500.**
 - Estimated number of small investors: **355 (conservative) to 709 (optimistic).**
 - Estimated capital raised from Tier 0:
 - Conservative: $355 \times \text{USD } 200 = \text{USD } 71,000$.
 - Optimistic: $709 \times \text{USD } 500 = \text{USD } 354,500$.
 - **Total from Tier 0: USD 70,000–350,000.**
- **Raising the remaining capital from Tiers 1–4 (higher contributions with exclusive benefits):**
 - Our goal is to raise a total of **USD 400,000**. If Tier 0 brings in USD 70,000–350,000, then the remaining USD 300,000–330,000 (conservative) or only USD 50,000–0 (optimistic) must come from higher tiers.

- These tiers attract investors seeking larger stakes, voting rights, and exclusive hunting benefits.
- To secure the balance, we expect a mix of investors from higher tiers, e.g.:
 - **2–3 Key Partners (Tier 4, USD 25,000–40,000 each)**
 - **Several Strategic Investors (Tier 3, USD 15,000 each)**
 - **Additional Active Supporters (Tier 2, USD 5,000 each)**
 - **Basic Investors (Tier 1, USD 1,500 each)**
- With clearly defined benefits, targeting these investors will be more straightforward.

Total estimated investments raised: USD 470,000 (conservative) to USD 750,000 (optimistic).

4. Summary of Initial Financial Impact

- Vouchers sold: **~7,090 units**
 - Revenue from vouchers: **~USD 177,250**
 - Capital raised from investors: **~USD 470,000–750,000**
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Conclusion

We believe that **Hunting Bridge** represents a unique investment opportunity with strong growth potential and high returns. We are fully prepared to discuss all aspects of the project in detail and answer any questions you may have.

Thank you for your time and attention.